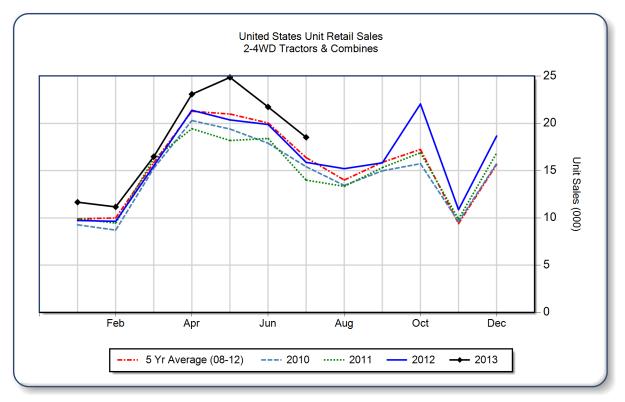




July 2013 Flash Report United States Unit Retail Sales

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| | July | | | YTD - July | | | Beginning Inventory |
|--------------------------------|--------|--------|-------|------------|---------|------|------------------------|
| | 2013 | 2012 | %Chg | 2013 | 2012 | %Chg | Jul 2013 |
| 2WD Farm Tractors | | | | | | | |
| < 40 HP | 9,322 | 7,547 | 23.5 | 65,026 | 57,715 | 12.7 | 54,273 |
| 40 < 100 HP | 5,001 | 4,373 | 14.4 | 33,092 | 31,207 | 6.0 | 25,727 |
| 100+ HP | 2,732 | 2,420 | 12.9 | 20,174 | 15,998 | 26.1 | 10,626 |
| Total 2WD Farm Tractors | 17,055 | 14,340 | 18.9 | 118,292 | 104,920 | 12.7 | 90,626 |
| 4WD Farm Tractors | 411 | 500 | -17.8 | 3,576 | 3,296 | 8.5 | 1,550 |
| Total Farm Tractors | 17,466 | 14,840 | 17.7 | 121,868 | 108,216 | 12.6 | 92,176 |
| Self-Prop Combines | 1,056 | 1,034 | 2.1 | 5,645 | 4,162 | 35.6 | 2,007 |



These data are, in part, estimates that are subject to revisions when final detail data become available. Because of the seasonal nature of the industry, comparisons of monthly data from one period to another should be done with extreme caution. These data represent most, but not all, of the manufacturers in each product category being sold at retail in the fifty states and District of Columbia.

